

World Sailing Regulations

Regulation 20.4.1 - Event Advertising

A submission from the International Topper Class Association

Purpose or Objective

To allow advertising on sails for boats with low freeboard such as the International Topper Class boat.

Proposal

Add new regulation 20.4.1.5 as follows:

20.4.1.5 In accordance with the provisions of Table 1 there shall be no Event Advertising on sails except with agreement from World Sailing for boats which have a low freeboard; in which case Event Advertising is permitted which does not exceed 1/8 of the sail area and which is placed on a sail in a position prescribed in the class rules

Amend Table 1 as follows:

Table 1 - Event Advertising

Allowed Advertising - see regulation 20.4.1

	Hull	Boom	Backstay and Kite line	Sails and Kites
Boat Type or Size	On each side of the hull , but not aft of the longitudinal distance stated from the foremost point on the hull	On the forward part of each side of the boom ; <u>(except if Regulation 20.4.1.4 applies)</u>	A flag, attached to a backstay or kite line, fitting in the following rectangle sizes (2)	On each side of the sails
Boat less than 2.5m hull length (1)	40% of hull length	Not exceeding 20% of the boom length	No Advertising	No Advertising, <u>(except if Regulation 20.4.1.5 applies)</u>
Boat between 2.5m and 8m hull length (1)	Greater of 1m or 25% of hull length		One flag 750mm x 500mm	
Boat over 8m to 15m hull	Greater of 2m or 20% of hull length		One flag (or up to two in case of a	

length (1)			boat without centreline backstay) 1900mm x 1400mm	
Boat over 15m hull length (1)	Greater of 3m or 15% of hull length		One flag (or up to two in case of a boat without centreline backstay) 2100mm x 1600mm	
Windsurfer	No Advertising	No Advertising	No Advertising	Not exceeding 0.4 sq m, placed between the sail numbers and the boom (wishbone) and aft of the foot median line
Kiteboard	Any 25% of the area of the top and bottom surfaces	Not applicable	Up to two flags 150mm x 150mm	No Advertising
Radio- controlled boat	40% of hull length	No Advertising	No Advertising	No Advertising
Boat selected by World Sailing as equipment at a future Olympic Sailing Competition	Greater of 1m or 25% of hull length	Not exceeding 20% of the boom length	One flag 750mm x 500mm	Jib - 60% of the sail area, Mainsail – No Advertising, Spinnaker – No Advertising

Current Position

Regulation 20.4.1 and Table 1

Reason

The International Topper has a very low freeboard. As other classes, the Topper needs to attract sponsorship/advertising to help the activities of the class such as training and events. Unlike other classes the Topper is unable to offer comparable and adequate 'visibility' of their branding/advertising. Therefore we wish to be able to use the sail in the same way as windsurfers.